



# The Play Connection Network

Connecting Through Play

# Illuminate PLAY CONFERENCE 2026

This is not your typical conference.

*We don't just talk about play...  
we experience it.*



CALGARY, AB



NOVEMBER 7,  
2026



250+  
EDUCATORS



REACH ACROSS  
CANADA



Play is a Right. Our Voice is the Power.

UNCRC Article 31

# Why Illuminate Play?

An immersive conference experience that **inspires, connects** and **empowers** early learning professionals.



## IMMERSIVE PLAY LAB

Our signature, hands-on experience!

- Explore loose parts, box play, active play, and sensory play
- Engage in meaningful and joyful learning
- Reflect on your curiosity and practice
- Explore our atelier to express your creativity



## CONVERSATION CAFÉ

Thought-provoking discussions on advocacy, identity, inclusion, and the future of early learning.



## BOARD GAME CAFÉ

Playful connection, laughter, and community building through the power of games.



## PLAY SESSIONS

Learn, be inspired, and grow through dynamic sessions led by experts, researchers, and educators from across Canada and around the world.



## YOUR IMPACT AS A SPONSOR



Connect with decision-makers in early learning



Align with a respected play advocacy movement



Engage through experience (not passive advertising)



Directly impacts educator capacity and children's play across Canada



Be part of a national and global movement for play

*Together, we are building a movement.*



# PARTNER WITH US



## SPONSORSHIP OPPORTUNITIES



### PLAY CHAMPION \$5,000+

- Premium visibility across all platforms
- Bi-monthly social media & newsletter features
- Full-page program ad
- Website feature (1 year)
- Prominent sponsor recognition onsite
- 1–3 Play Market tables
- Opportunity to sponsor a signature experience (e.g., Immersive Play Lab, Keynote)

★ BEST VALUE & MAXIMUM IMPACT



### PLAY PARTNER \$2,500+

- Monthly social media & newsletter features
- Half-page program ad
- Website listing (1 year)
- Sponsor recognition onsite
- 1–2 Play Market tables



### PLAY SUPPORTER \$1,000+

- 2–3 social media & newsletter shoutouts
- Program & website listing
- Sponsor board recognition
- 1 Play Market table



### FRIEND OF PLAY \$500+

- Program & website listing
- Sponsor board recognition
- Promotional materials at community table

## EXPERIENCE SPONSORSHIPS (LIMITED)



IMMERSIVE  
PLAY LAB  
(Exclusive)



KEYNOTE  
SPONSOR



FOOD  
SPONSOR



PLAY  
BUS



DOOR PRIZE  
SPONSOR



EVENING SOCIAL /  
KARAOKE  
SPONSOR

### EXHIBITOR / PLAY MARKET



\$200 PER TABLE (includes GST)

- 1 table & 2 chairs
- Meals for 2
- 3+ hours of networking time
- Logo in program
- QR code engagement for prize draws

Door prize donation required (min. \$50 value)

LET'S BUILD SOMETHING  
MEANINGFUL TOGETHER.



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aecpcn.org

Become a  
Sponsor

