



The Play Connection Network

Connecting Through Play



Illuminate PLAY

CONFERENCE 2026

This is not your typical conference.

*We don't just talk about play...
we experience it.*



CALGARY, AB



NOVEMBER 7,
2026



250+
EDUCATORS



REACH ACROSS
CANADA



Play is a Right. Our Voice is the Power.

UNCRC Article 31

Why Illuminate Play?



An immersive conference experience that **inspires, connects** and **empowers** early learning professionals.



IMMERSIVE PLAY LAB

Our signature, hands-on experience!

- Explore loose parts, box play, active play, and sensory play
- Engage in meaningful and joyful learning
- Reflect on your curiosity and practice
- Explore our atelier to express your creativity



CONVERSATION CAFÉ

Thought-provoking discussions on advocacy, identity, inclusion, and the future of early learning.



BOARD GAME CAFÉ

Playful connection, laughter, and community building through the power of games.



PLAY SESSIONS

Learn, be inspired, and grow through dynamic sessions led by experts, researchers, and educators from across Canada and around the world.



YOUR IMPACT AS A SPONSOR



Connect with decision-makers in early learning



Align with a respected play advocacy movement



Engage through experience (not passive advertising)



Support children's right to play and stronger learning communities



Be part of a national and global movement for play

Together, we are building a movement.



PARTNER WITH US



SPONSORSHIP OPPORTUNITIES



PLAY CHAMPION \$5,000+

- Premium visibility across all platforms
- Bi-monthly social media & newsletter features
- Full-page program ad
- Website feature (1 year)
- Prominent sponsor recognition onsite
- 1–3 Play Market tables
- Opportunity to sponsor a signature experience (e.g., Immersive Play Lab, Keynote)

★ BEST VALUE & MAXIMUM IMPACT



PLAY PARTNER \$2,500+

- Monthly social media & newsletter features
- Half-page program ad
- Website listing (1 year)
- Sponsor recognition onsite
- 1–2 Play Market tables



PLAY SUPPORTER \$1,000+

- 2–3 social media & newsletter shoutouts
- Program & website listing
- Sponsor board recognition
- 1 Play Market table



FRIEND OF PLAY \$500+

- Program & website listing
- Sponsor board recognition
- Promotional materials at community table

EXPERIENCE SPONSORSHIPS (LIMITED)



IMMERSIVE
PLAY LAB
(Exclusive)



KEYNOTE
SPONSOR



FOOD
SPONSOR



PLAY
BUS



DOOR PRIZE
SPONSOR



EVENING SOCIAL /
KARAOKE
SPONSOR

EXHIBITOR / PLAY MARKET



\$200 PER TABLE (includes GST)

- 1 table & 2 chairs
- Meals for 2
- 3+ hours of networking time
- Logo in program
- QR code engagement for prize draws

Door prize donation required (min. \$50 value)

LET'S BUILD SOMETHING
MEANINGFUL TOGETHER.



info@aecpcn.org



aecpcn.org

Become a
Sponsor

